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Rethinking Political Polarization

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Abstract

The comparative study of political polarization has been central to current debates on the global crisis of democracy. It has been built on uncertain conceptual foundations, though. Established uses of the concept lack a distinctive semantic core as multiple meanings compete against each other. On the basis of a broad reading of the comparative literature, I seek to circumscribe the use and reconstruct the core of political polarization as an instance of extraordinary democratic conflict. In a first step, I delineate the basic parameters of debate by distinguishing between cluster-analytic and conflict-analytic approaches and by specifying the generic type of political conflict that characterizes the polarization of democratic polities. In a second step, I argue for political intolerance as the defining trait of both ideological and social polarization. In a final step, I introduce a third, democratic dimension into the debate: the breakdown of basic democratic trust that leads actors to view their adversaries as “enemies of democracy.” Such perceptions spell the end of democratic consolidation. When played among “democratic enemies,” democracy stops being “the only game in town.”

Keywords: democracy; political polarization; conflict; intolerance; basic democratic trust; democratic enomography

In current debates about “the global crisis of democracy,”¹ one key term is ubiquitous: political polarization. Scholars have associated it with a broad range of democratic damages: the prevalence of confrontation over cooperation, moderation, and compromise²; performance failures due to radical policy swings³; the entrenchment of policy positions⁴; policy stalemates⁵; problems of coalition

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¹ Larry Diamond, “The Global Crisis of Democracy,” *Wall Street Journal*, (17 May 2019), accessed 22 February 2023, <https://www.wsj.com/articles/the-global-crisis-of-democracy-11558105463>.

² Shanto Iyengar and Sean J. Westwood, “Fear and Loathing across Party Lines: New Evidence on Group Polarization,” *American Journal of Political Science* 3 (July 2015): 690–707, at 690; Lilliana Mason, *Uncivil Agreement: How Politics Became Our Identity* (Chicago: University of Chicago Press, 2018), 6; Nolan McCarty, *Polarization: What Everyone Needs to Know* (Oxford: Oxford University Press, 2019), 166; and Jennifer McCoy, Tahmina Rahman, and Murat Somer, “Polarization and the Global Crisis of Democracy: Common Patterns, Dynamics, and Pernicious Consequences for Democratic Polities,” *American Behavioral Scientist* 62 (January 2018): 16–42, at 18.

³ Keith T. Poole and Howard Rosenthal, “The Polarization of American Politics,” *Journal of Politics* 46 (November 1984): 1061–79, at 1076.

⁴ Matthew L. Stanley, Paul Henne, Brenda W. Yang, and Felipe De Brigard, “Resistance to Position Change, Motivated Reasoning, and Polarization,” *Political Behavior* 42 (September 2020): 891–913, at 895.

⁵ Morris P. Fiorina and Samuel J. Abrams, “Political Polarization in the American Public,” *Annual Review of Political Science* 11 (2008): 563–88, at 582.

processes of polarization are not driven by the presence of self-declared enemies of democracy but by fears of perceived enemies of democracy. They do not involve ideological attacks on the democratic center by extremist parties but rather disputes about the democratic commitments of mainstream political actors across the ideological spectrum. Rather than an absence of a basic democratic consensus, they involve a breakdown of “basic democratic trust.”²³ The result is similar: as the ground rules of democratic dispute resolution turn uncertain, democracy veers off its equilibrium and ceases to be “the only game in town.”²⁴

Cluster Analyses

In the early nineteenth century, the term “polarization” had acquired a variety of meanings in the natural sciences, describing (in the eyes of the social scientist) rather exotic and incomprehensible movements of physical phenomena like light, heat, electrodes, and raw sugar.²⁵ The first recorded figurative entry of the word into the realm of politics dates back to 1862, when a distraught observer of British politics complained about “that wretched polarization of our whole national thought...into the two antagonistic currents of common Whiggism and common Toryism.”²⁶ As the citation illustrates, since early on, the notion of political polarization has served to express concerns about heightened confrontation between entrenched political camps.

When, well over a century later, in his analysis of “polarised pluralism,”²⁷ Sartori offered the first systematic treatment of political polarization in comparative politics, he could draw on this background understanding of political polarization in ordinary language, that is, its association with high-intensity conflict. As he submitted, polarization was defined by “real conflict” over the “fundamentals” of politics.²⁸ In subsequent comparative work, authors have commonly preserved the semantic anchorage of political polarization in political conflict. Treating it as “a catch-all [term] to indicate a sense of deep political tension between rivals,”²⁹ they have associated it with sharp opposition and hard confrontation.³⁰ To indicate its conflictual nature, they have employed expressions like “intergroup conflict dynamics,”³¹ “intergroup antagonism,”³² “inter-group hostility,”³³ and “the escalation of divisive politics.”³⁴

²³ Andreas Schedler, “Basic Democratic Trust,” Budapest: CEU Democracy Institute, DI Working Paper 1 (January 2023), <https://democracyinstitute.ceu.edu/working-papers>.

²⁴ Adam Przeworski, *Democracy and the Market: Political and Economic Reforms in Eastern Europe and Latin America* (Cambridge, UK: Cambridge University Press, 1991), 26.

²⁵ See “Polarize” and “Polarization,” *Oxford English Dictionary* (www.oed.com).

²⁶ “Polarization” (Section II.5), *Oxford English Dictionary* (www.oed.com).

²⁷ Sartori, *Parties and Party Systems*, chap. VI.1.

²⁸ Sartori, *Parties and Party Systems*, 14.

²⁹ Matthew Whiting and Stefan Bauchowitz, “The Myth of Power-Sharing and Polarisation: Evidence from Northern Ireland,” *Political Studies* 70 (February 2022): 81–109, at 82.

³⁰ Exceptions are, for example, Nugent, “The Psychology of Repression”; and Frederic Gonthier and Tristan Guerra, “How Party Polarization Shapes the Structuring of Policy Preferences in Europe,” *Party Politics* 29 (March 2023): 384–93.

³¹ Esteban and Ray, “On the Measurement of Polarization,” 820.

³² Sigifredo Laengle, Gino Loyola, and David Tobón-Orozco, “Bargaining Under Polarization: The Case of the Colombian Armed Conflict,” *Journal of Peace Research* 57 (July 2020): 551–563, at 552.

³³ Reiljan, “Fear and Loathing,” 377.

³⁴ Thomas Carothers and Andreas E. Feldmann, “The Intensification of Divisive Politics,” in *Divisive Politics and Democratic Dangers in Latin America*, eds. Thomas Carothers and Andreas E. Feldmann (Washington, DC: Carnegie Endowment for International Peace, 2021), 2.

for more or less of it. However, given their dissociation from ordinary understandings of polarization as intense “intergroup conflict,”⁴⁸ cluster-analytic scholars may reconsider their choice of terminology. If they wish to continue using the language of “polarization” in the study of attitudinal clusters, at great causal distance from polarizing conflicts, they may signal the distinctiveness of their perspective by referring to “structural” or “attitudinal” polarization.

Conflict Analyses

Even if, in ordinary language as well as in the specialized language of comparative political science, the notion of political polarization commonly carries strong connotations of collective conflict, the nature of conflict seems rather nebulous. What kind of conflict exactly are we talking about?

The Public Nature of Conflict

On the wide conceptual tree of conflict, political polarization sits on a very specific branch (see [fig. 1](#)). The concept does not describe subjective conflicts that play out within the mind of individuals nor private conflicts that unfold outside the political arena. As its defining adjective tells us, it refers to political conflicts: disputes over the definition and decision of collective matters. More narrowly, it refers to political conflicts within nations, which excludes international conflicts (though not domestic clashes over international relations). We might habitually state, for instance, that Britain was polarized over Brexit but not that the United Kingdom and the European Union were polarized over Brexit. Furthermore, when talking about political polarization, we are talking about entrenched conflicts, not fleeting disagreements, and about nonviolent conflicts, not armed confrontation (even though polarizing conflicts often conjure threats of violence).

We are also talking about public conflicts, not structural or latent ones. Given the primacy the U.S. literature on polarization has granted to the study of public opinion, the public nature of polarization may not be self-evident. Yet, when political observers are concerned about political polarization, they are commonly concerned about ways in which contending political actors (including citizens) behave in public: how they talk to each other, or stop talking to each other, or start yelling at each other. Although polarizing conflicts often express deep-seated societal cleavages (structural conflicts) or submerged tensions (latent conflicts) among societal groups, they unfold in the public sphere (country case studies of polarization tend to convey a good sense of such public conflicts that tear their polities apart).⁴⁹

⁴⁸ McCoy, Rahman, and Somer, “Polarization.”

⁴⁹ See, for example, Aries A. Aruguay and Dan Slater, “Polarization Without Poles: Machiavellian Conflicts and the Philippines’ Lost Decade of Democracy, 2000–2010,” *The ANNALS of the American Academy of Political and Social Science* 681 (January 2019): 122–36; Adrienne LeBas and Ngonidzashe Munemo, “Elite Conflict, Compromise, and Enduring Authoritarianism: Polarization in Zimbabwe, 1980–2008,” *The ANNALS of the American Academy of Political and Social Science* 681 (January 2019): 209–26; María Pilar García-Guadilla and Ana Mallen, “Polarization, Participatory Democracy, and Democratic Erosion in Venezuela’s Twenty-first Century Socialism,” *The ANNALS of the American Academy of Political and Social Science* 681 (January 2019): 62–77; Murat Somer, “Turkey: The Slippery Slope From Reformist to Revolutionary Polarization and Democratic Breakdown,” *The ANNALS of the American Academy of Political and Social Science* 681 (January 2019): 42–61; and Yannis Stavrakakis, “Paradoxes of Polarization: Democracy’s Inherent Division and the (Anti-) Populist Challenge,” *American Behavioral Scientist* 62 (January 2018): 43–58. For an early study of polarizing rhetoric, see Richard D. Raum and James S. Measell, “Wallace and His Ways: A Study of the Rhetorical Genre of Polarization,” *Communication Studies* 25, no. 1 (1974): 28–35.

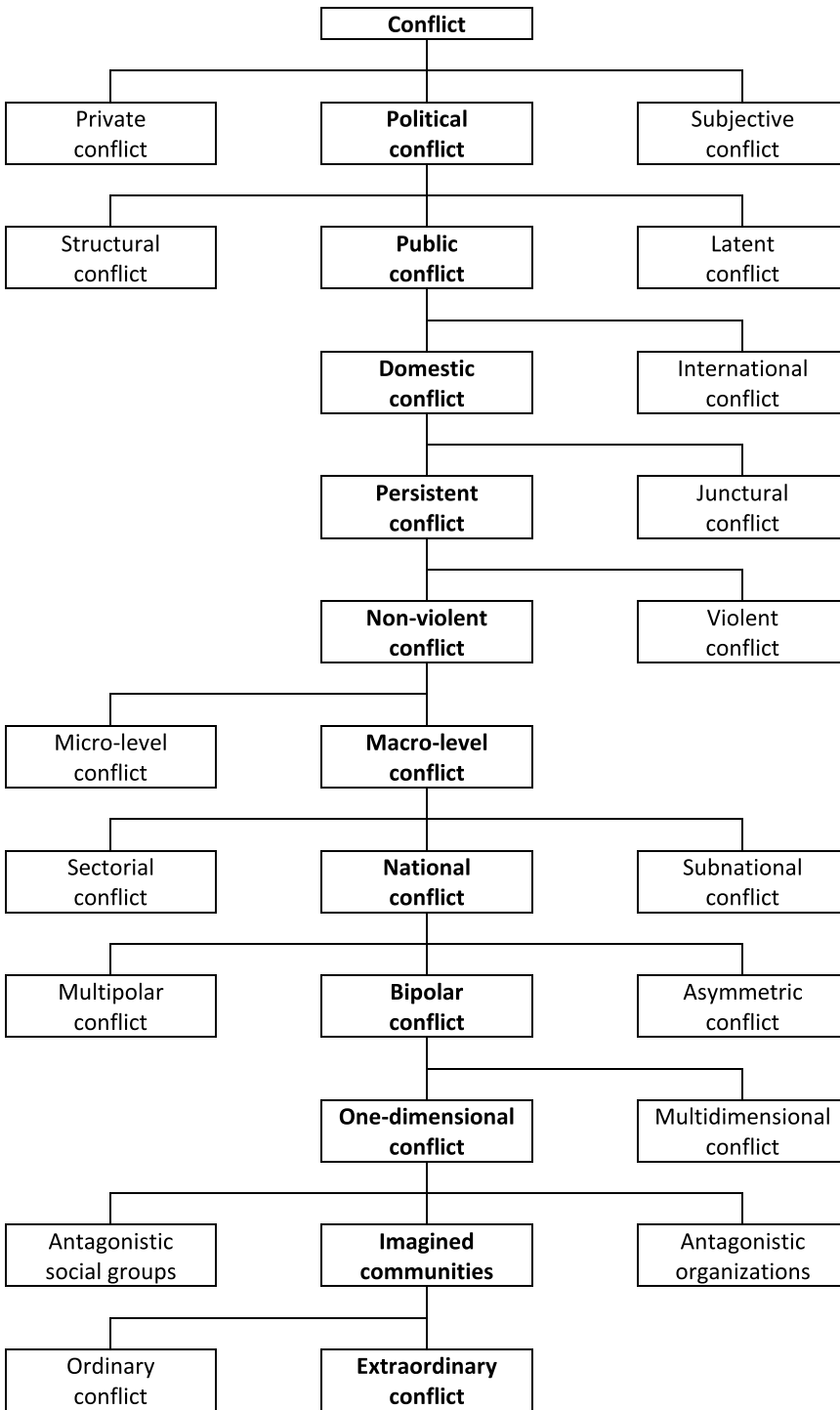


Figure 1. Polarization as Conflict (Ideal Type)

Source: Author elaboration.

The Macrostructure of Conflict

None of the above defines political polarization yet, because public conflicts in domestic politics are ubiquitous in democracies. Yet, before we further specify the

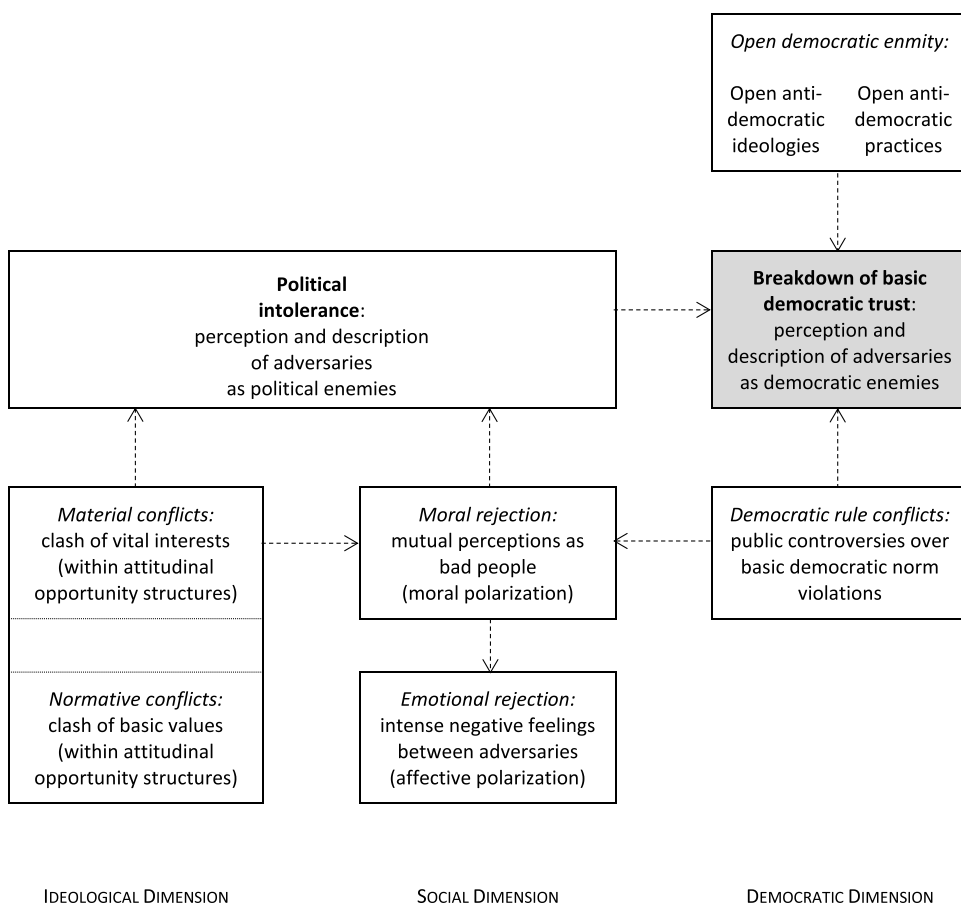


Figure 2. The Causal Structure of Political Polarization

Source: Author elaboration.

in town, when no one can imagine acting outside the democratic institutions.”¹¹⁸ In such happy situations, “all the actors in the polity [have] become habituated to the fact that political conflict will be resolved according to the established norms.”¹¹⁹ For Sartori, polarized pluralism was a system in which democratic ground rules were under open assault by self-declared enemies of democracy at both ends of the political spectrum. Their very presence impeded the consolidation of a procedural democratic consensus.

In contemporary processes of polarization, by contrast, the binding force of established democratic norms and institutions is not put into question by open enemies of democracy, but by suspected ones. The hallmark of these processes is not ideological competition but the breakdown of “basic democratic trust,” which is, the confidence political actors have in the universal respect of basic democratic norms by all players.¹²⁰ Processes of polarization set off when such trust erodes and political actors start doubting the democratic commitments of their contenders. They reach culmination when it collapses, and actors end up perceiving each

¹¹⁸ Przeworski, *Democracy and the Market*, 26.

¹¹⁹ Juan J. Linz and Alfred Stepan, *Problems of Democratic Transition and Consolidation: Southern Europe, South America, and Post-Communist Europe* (Baltimore and London: Johns Hopkins University Press, 1996), 5.

¹²⁰ See Schedler, “Basic Democratic Trust.”

Supplementary Material

[Supplementary material](#) is available at *Political Science Quarterly* online.

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